Third Sector Market Insights

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Public Sector

Private Sector

Voluntary/Charity

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Third Sector Market Insights

Welcome to the third sector issue of **Insights**, by DJS Research Ltd.

Market Research Highlights Child Poverty Plight

A recent report has detailed the plight of parents and children from families in lower income brackets in the UK. The report reveals that well over half (61%) of parents have had to cut back on food, whilst over a quarter have had to skip meals in the last twelve months...Read More.

Poll Shows Alarming Decline In Charitable Donations Among Britons

The results of a recent online poll show that, whilst more Britons are using the services of charities and voluntary organisations, there has been a marked reduction in donations by the public. South West England was the location where the...Read More.

Charity Conducts Largest Ever Gay and Bisexual Health Survey

Stonewall, the lesbian, gay and bisexual charity, has released the results of a landmark study in to gay and bisexual men's health. The research covers a wide array of aspects of physical and mental health, including smoking, cancer, domestic abuse, body image, weight and their relationship with healthcare professionals...Read More.



Our Mission: To Put A Smile On Our Client's Face

DJS Research Ltd is a full service market research agency which specialises in the third sector - charities and voluntary organisations.

DJS News

DJS Industry Insights:

We are now able to provide sector specific market research insights on our website, available here. For automated insights and news in the Industrial Sector, please follow: DJS_Voluntary

DJS Shortlisted For Client Focus Award:

DJS Research Ltd have been shortlisted for the Customer Focus Award in the Cheshire Business Awards, along with two other companies. DJS were encouraged to enter after a decade of high quality feedback from clients. Click here to find out more, or visit our live client satisfaction results.



